

# Steph Jordan

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## Visual Designer Summary

Visual designer with 5+ years of experience in both freelance and fast-paced marketing agency team environments. Multi-disciplinary thinker and creative with skills in illustration, photography, animation, motion graphics, and web-specific and compliant design. Proficient with Adobe Creative Cloud.

## Experience

### **Freelance Visual Designer** – Intellinetic Cyber Consultants

*February 2020 – Present*

Worked one-on-one with the client both on-site and remotely to create branding identity, business collateral, and marketing materials.

- Standardized current brand identity and refined company logo and visuals
- Designed and implemented web pages based on the elevated brand
- Created event banners for display at IT industry conventions
- Developed layout design for whitepapers and social media banners for promotion
- Refreshed branding, including creating mockups and establishing visual identity, communication style, photography, and art direction

### **Senior Graphic/Web Designer** – IMS360 Group

*June 2018 – Present*

Collaborated with a small, flexible team of designers and animators to deliver projects to clients quickly and effectively.

- Handled the design of various branding assets for clients, adhering to given art direction and branding guidelines
- Managed multiple concurrent deadlines with weekly turnaround times
- Took charge of the visual design and creation of infographics, white papers, posters, eBooks, event collateral, and various other marketing materials for digital distribution and print, including technical illustrations
- Produced polished artwork for video, from character design to scene and icon creation
- Provided consistent, quick turnaround and communication with clients and internal teams
- Assisted collaboratively in creating and updating established branding identity for clients
- Crafted custom landing pages, email headers, and both static and animated social media banners for clients, implementing these using HTML, CSS, and Javascript (jQuery, vanilla JS) as necessary
- Implemented an updated file organization system for projects

## Education

### **B.A. in Digital Design**

New Jersey Institute of Technology

Newark, New Jersey

## Additional Skills

- Adobe Suite - Photoshop, Illustrator, AfterEffects, InDesign
- Unity Engine – C# scripting, shader graph
- 3D Modeling - Blender
- Web development – WordPress, SCSS/LESS, Bootstrap, mobile responsive

## Game Projects

[66.7fm](#) (2024) – UI design, image paint over, audio editing, programming

[in pitch we are preserved](#) (2021) – Game design, writing, and layout design